



HOLLISTER

FRI
SEPT 12

SAT
SEPT 13

SUN
SEPT 14

NO ON-SITE REGISTRATION

New registrations of vehicles, adding, deleting or changing passengers **WILL NOT BE ACCEPTED** within **14-days prior** to your event.

MEETING SPOT

Hollister Hills SVRA
7800 Cienega Rd
Hollister, CA 95023

DIRECTIONS

Hollister Hills SVRA is located approximately 5 miles south of the town of Hollister. From Union Road, head south on Cienega Road. At stop sign, make a right to continue on Cienega Road. Drive approximately 4 miles, the entrance is on the right.

LODGING

Fairfield Inn & Suites
by Marriott Hollister
(831) 634-1101

Holiday Inn Express & Suites Hollister
(831) 200-2945

ITINERARY

8:30-9:00 A.M. ARRIVAL

Check-in at the meeting spot. Light refreshments will be provided. *Late arrivals will not be accepted; participants must attend orientation to be permitted on trail ride.*

9-10:00 A.M. ORIENTATION

LEARN ABOUT YOUR JEEP® 4x4

A brief orientation covers the day's activities. You will learn about your vehicle's 4x4 systems and how to engage them for the ultimate off-road experience. In addition, participants will learn the principal foundations of off-roading in preparation for the day's trail rides.

10-12:00 P.M. MORNING TRAIL RIDE

Now is your opportunity to hit the trail – get a little mud on the tires and appreciate the area's natural beauty all while discovering your Jeep® 4x4's remarkable off-highway capability. You will receive world class instruction from the experts at Jeep Jamboree USA, leaders in off-road adventure since 1953.

12-1:30 P.M. LUNCH & LIVE DEMONSTRATIONS

Participants will return to the initial meeting spot for lunch provided by Jeep® Adventure Academy. During the lunch break, the Jeep Jamboree USA team will perform a winning and recovery demonstration. You will also have the opportunity to hear from representatives from industry giants Bestop and Armorlite.

1:30-3:30 P.M. AFTERNOON TRAIL RIDE

Time to get back on the trail. Put your new knowledge to the test while continuing to build your confidence off-road!

3:30-4:00 P.M. FAREWELL

As the afternoon draws to a close, all vehicles return to the initial meeting spot where the day's adventures are shared (return times may vary pending weather, trail conditions, etc.). Jeep® Adventure Academy merchandise will be available for purchase.