Jeep ADVENTURE ACADEMY 2027

HOLLISTER

THURS OCT 28	FRI OCT 29	SAT OCT 30

NO ON-SITE REGISTRATION

New registration of vehicles, adding, deleting or changing passengers WILL NOT BE ACCEPTED within **14-days prior** to event.

MEETING SPOT

Hollister Hills SVRA
7800 Cienega Rd
Hollister, CA 95023

DIRECTIONS

For the most accurate directions, please use Google Maps!

BEFORE THE EVENT

Join the community before you arrive. Connect with us on Instagram, Facebook, and our digital channels to get the latest updates, exclusive insights, and a feel for the Jeep Adventure Academy and Jeep Jamboree USA culture before you even hit the trail.

facebook.com/jeepadventureacademy

instagram.com/jeepadventureacademy

youtube.com/@jeepadventureacademy

ITINERARY

8:30-9:00 A.M. ARRIVAL

Check-in at the meeting spot. Light refreshments will be provided. Late arrivals will not be accepted; participants must attend orientation to be permitted on trail.

9-10:00 A.M. ORIENTATION
LEARN ABOUT YOUR JEEP® 4x4

A brief orientation covers the day's activities. You will learn about your vehicle's 4x4 systems and how to engage them for the ultimate off-road experience. In addition, participants will learn the principal foundations of off-roading in preparation for the day's trail rides.

10-12:00 P.M. MORNING TRAIL RIDE

Now is your opportunity to hit the trail – get a little mud on the tires and appreciate the area's natural beauty all while discovering your Jeep® 4×4's remarkable off-highway capability. You will receive world class instruction from the experts at Jeep Jamboree USA, leaders in off-road adventure since 1953.

12-1:30 P.M. LUNCH &
LIVE DEMONSTRATIONS

Participants will return to the initial meeting spot for lunch provided by Jeep Adventure Academy. During the lunch break, the Jeep Jamboree USA team will perform a winching and recovery demonstration. You will also have the opportunity to hear from representatives from industry giants Bestop and Armorlite.

1:30-3:30 P.M. AFTERNOON TRAIL RIDE

Time to get back on the trail. Put your new knowledge to the test while continuing to build your confidence off-road!

3:30-4:00 P.M. FAREWELL

As the afternoon draws to a close, all vehicles return to the initial meeting spot where the day's adventures are shared (return times may vary pending weather, trail conditions, etc.). Jeep Adventure Academy merchandise will be available for purchase.